

Loftware Cloud Designer and Essentials Promotion

July 1-December 31, 2024

Customer Version July 1, 2024



#make
your
mark

Loftware Cloud Designer and Essentials Promotion Offer

Price Reduction

40% off the first year's subscription

Limited Time Offer

Act now! The offer runs out December 31.

Try it first for 14-days at no cost.

Add on extra printers at a price that is already attractive

The latest labeling technology at the best price

Adopt the latest labeling software, Loftware Cloud Designer and Essentials, at the promotional price

Loftware Cloud is **secure and highly available** – backed by the best

Limited commitment: you don't need to renew your subscription after 12 months.

What makes the Loftware Cloud experience so good?

So much better than the legacy alternatives

No license keys – just log on

Scalable – add extra printers when you need, only pay for what you use

Your Loftware partner is connected to serve you in real time, in your Loftware Cloud

Your customer experience is better

Lowest start up cost for a professional labeling package*

Faster to get going: Same-day provisioning

Auto updates: we apply the latest enhancements automatically

It's got all the benefits of the Cloud

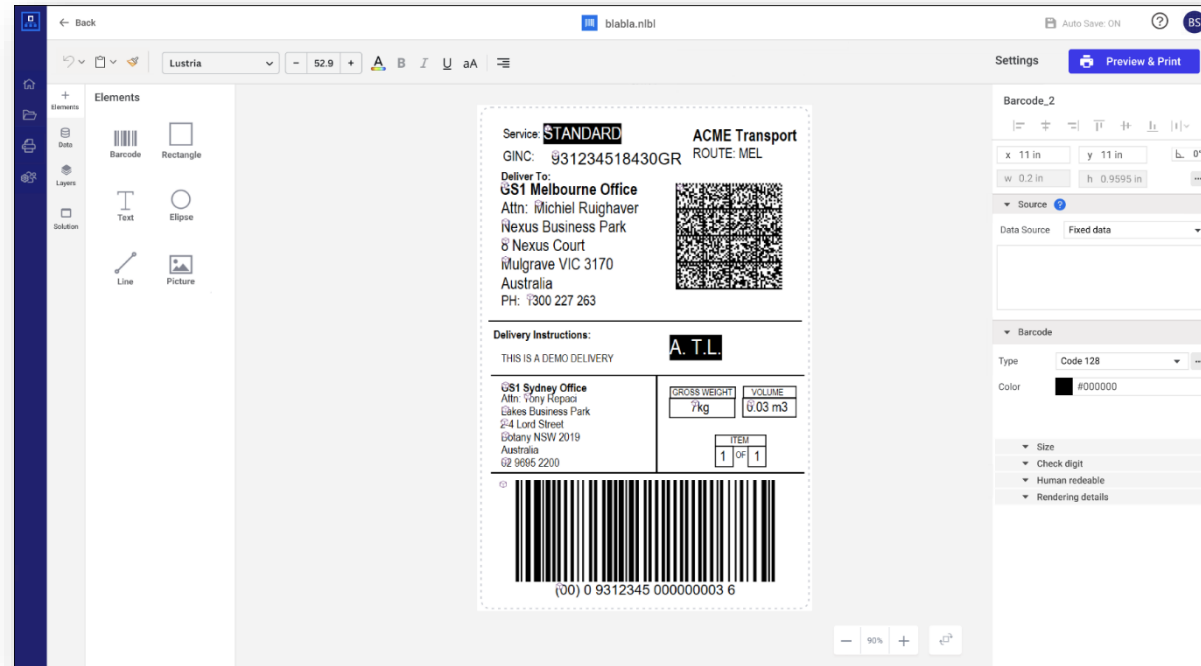
Use on your browser – on any computer

Easier to upgrade from on-premise perpetual licenses to Cloud.

Lower support costs: Loftware applies updates automatically

What is the online, web-based Designer?

- Modern, easy to use, native web application
- Familiar look and feel of NiceLabel
- Easier collaboration and faster design
- Operate from the browser – so you can design labels on a Mac



Instant Access

No license keys

Scalable

Always up-to-date

More secure

Auto-Save

Auto-Share

Any computer

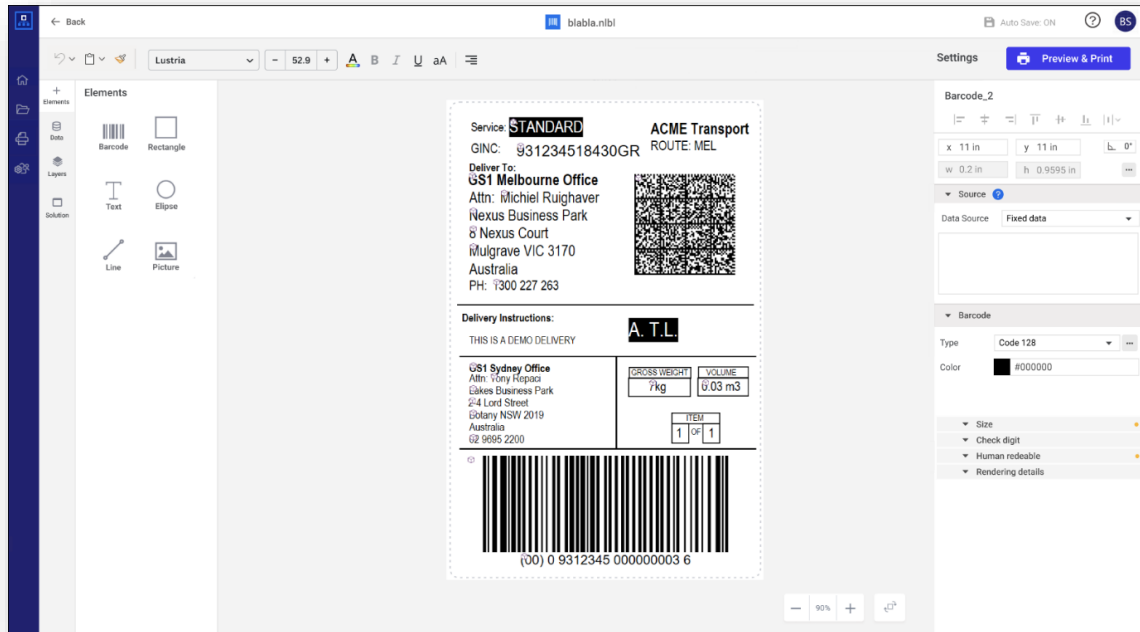
Partner Support

Downloadable

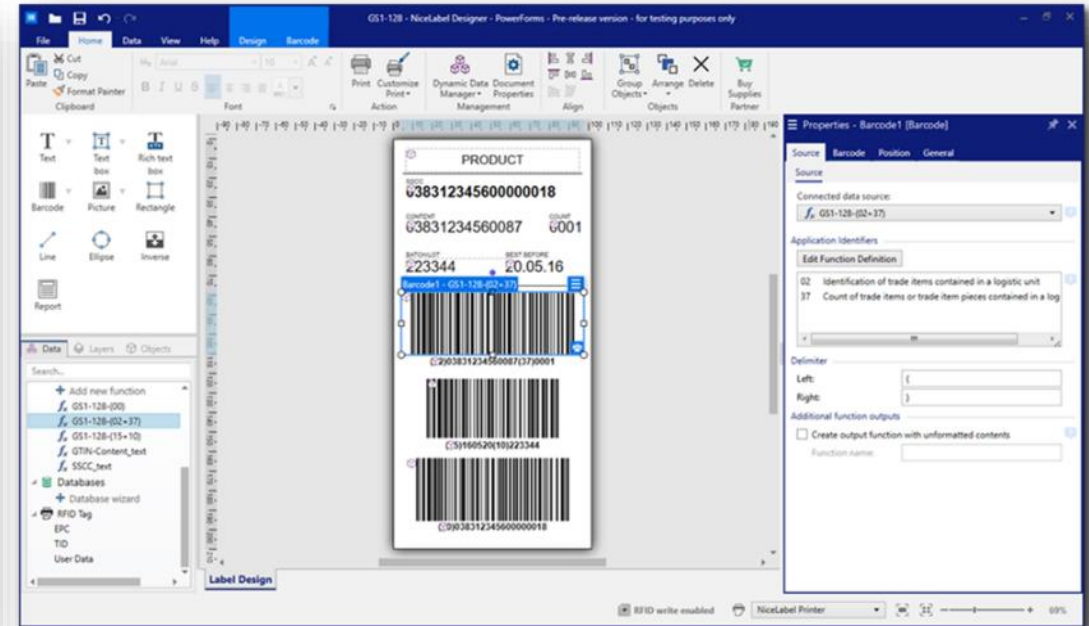
Enjoy Loftware Cloud's 365 experience

Two label designers on the same platform: Use the online Designer for speed and sharing. Use the downloadable Designer for the full functionality.

Online Designer



Downloadable Designer



Terms and Conditions

- Promotion Start date: July 1, 2024
- Promotion End date: Dec 31, 2024
- Products included: Promotional price applies to the first year of new Loftware Cloud Designer and Essentials base subscriptions. Promotion also applies to all renewals of Loftware Cloud Designer subscriptions that expire during the Promotion. The list price current at the time will be applied for renewals outside the promotion period.
- Price reduction: Loftware will apply 40% discount to the list price of the base subscription only. So, printer add-ons and options are not included in the 40% promotion. The 40% promotion applies to renewals of Loftware Cloud Designer subscriptions that expire during the Promotion Period, and not to any other renewals.
- Only one promotion applies. This promotion may not be used in combination with other Loftware promotions.
- Cancellation: You may cancel your subscription with your Loftware partner on expiry at the end of the year's subscription. Cancellations are not accepted during the term.
- Payment: Subscriptions are paid annually in advance.
- Other products: Loftware Cloud Designer and Essentials printer add-ons, Loftware Cloud Business, Loftware Compliance and NiceLabel subscriptions are not eligible for the promotional discount(s).
- Other terms: Loftware reserves the right to end a promotion at any time. Loftware shall not be liable for any financial loss arising out of the refusal, cancellation or withdrawal of any promotion or any failure or inability of a customer to take advantage of a promotion for any reason.
- **Any questions? Contact your Loftware Partner.**

Thank you!